# Personal vs. Shared Knowledge — Venn Diagram (Accessible Text Version)

The original infographic shows two overlapping circles labeled “PERSONAL KNOWLEDGE” (left) and “SHARED KNOWLEDGE” (right) with the center labeled “CHANGE / EVOLVE OVER TIME.”

## Personal Knowledge (left circle)

* based on experiences, practice, personal involvement;
* input: skills, experience, formal education;
* output: skills, abilities, talents;
* difficult to communicate;
* bias is toward WAYS OF KNOWING (memory, emotions, sense perception, etc.).

## Shared Knowledge (right circle)

* contributed by group of individuals;
* amended by group of individuals;
* easier to communicate to people;
* kept in formats such as language (i.e., socially shared representations);
* you learn from listening to other people / people teach you.

## Overlap (center of the Venn diagram)

* CHANGE / EVOLVE OVER TIME.