# Discourse Community — Examples (Francesca) — Accessible Text Version

A central figure labeled “Francesca” is connected by arrows to four panels. Each panel lists headings for Goals, Conventions, Genres, and Vocabulary.

## GYM

Upper-left panel.

* Goals: have a healthy body, build muscle, increase, lose weight
* Genres: pilates, zumba, crossfit, yoga, cardio, lifting weights
* Vocabulary: rep, set, quad, dumbbell, squat

## RAP MUSIC

Upper-right panel.

* Goals: share the love of rap music, discussing lyrics and listening to new albums
* Genres: old school hip hop, rap rock, pop rap, emo rap, cloud rap
* Vocabulary: flow, bars, freestyle

## LETTERBOX

Lower-left panel.

* Goals: Keep track of the movies you saw and the new movies that are out now, share your thoughts about your favourite movies and read other people’s thoughts on them as well.
* Genres: thriller, sci-fy, comedy, horror, action, romantic, drama
* Vocabulary: score, blooper, box office, cast negative

## COMMUNICATION MAJOR STUDENT

Lower-right panel.

* Goals: graduate, get good grades, learn the tools to be an effective communicator
* Genres: paper, presentation, discussion, zoom, speech
* Vocabulary: active listening, discourse community, rhetoric, press release