# The Rhetorical Situation — Accessible Text Version

## Core Elements (in three overlapping, colored circles)

1. Writer (blue circle)
2. Subject (in yellow-green circle)
3. Audience (in green circle)

## Overlapping Relationships (Venn Diagram Labels)

* Writer + Subject = EXIGENCE (why the writer is writing about this subject).
* Writer + Audience = PURPOSE (what the writer is seeing from the audience).
* Subject + Audience = GENRE (how the subject is presented to the audience).
* Center of all three = TEXT

## Context (light yellow circle encompassing all elements and relationships)

* Who is discussing this, where/when is this an issue, et cetera.